SoilTribes

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PRESS RELEASE

SoilTribes Wins the 2026 .eu Web Award for Sustainability Champion

9 November 2026

The **SoilTribes project has won the 2026 .eu Web Award in the Sustainability Champion category**, recognizing its website, soiltribes.eu, as an outstanding example of how digital communication can support sustainability, knowledge sharing, and community engagement.

Organized by **EURid**, the .eu Web Awards celebrate outstanding websites using the .eu domain. Following the jury evaluation and public voting process, SoilTribes secured the Sustainability Champion title with **7,827 public votes and a perfect combined score of 10 out of 10**.

The award marks an important milestone for SoilTribes, a Horizon Europe project contributing to the EU Mission: A Soil Deal for Europe. It recognizes the project's efforts to make soil-related knowledge accessible, connect diverse communities, and encourage collective action towards healthier soils.

The award-winning website was developed by **Youthmakers Hub**, the SoilTribes Consortium partner responsible for **Communication, Dissemination and Exploitation**.

Designed as the project's central digital hub, the platform connects citizens, researchers, policymakers, businesses, and organizations with SoilTribes activities, educational resources, opportunities, and community initiatives.

Through accessible design, intuitive navigation, and engaging content, the website helps translate soil-related knowledge into information that encourages public participation and environmental awareness.

The award reflects the collective efforts of the **25 SoilTribes partners across 11 EU countries**, as well as the support of everyone who participated in the public voting campaign.

SoilTribes extends its gratitude to everyone who voted and supported the campaign, and to EURid for recognizing digital initiatives that contribute to a more sustainable future.

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About SoilTribes

SoilTribes is a Horizon Europe project under the Call "Mission Soil - Soil Deal for Europe", funded by the European Research Executive Agency (REA). It aims at fostering a deep-rooted connection between society and soil, paving the way towards inspiring "back to Earth" narratives and empowering diverse communities to engage in soil stewardship through a shared language, knowledge base, and collective action. The project recognizes that healthy soils are fundamental to food security, climate resilience, and biodiversity, yet they are increasingly threatened by climate change, intensive agriculture, urbanization, and other human-driven pressures. By building multi-actor communities, SoilTribes seeks to bridge scientific knowledge with art and cultural narratives, policy frameworks, and innovative practices to drive sustainable soil management and conservation.

Establishing, activating and empowering glocal ecosystems to restore soil values, roles and connectivity through science, technology and creative expression.

For more information, visit: www.soiltribes.eu