



PRESS RELEASE

SoilTribes launches *Soilspective: Beneath the Surface*, a new vidcast series exploring soil through multiple perspectives

29 September 2026

SoilTribes has launched ***Soilspective: Beneath the Surface***, a new 20-episode vidcast series exploring soil through the perspectives of science, art, community, and innovation. **A new episode is released every Tuesday**, bringing together researchers, practitioners, creatives, educators, and other voices working across soil-related fields.

Designed for anyone interested in understanding soil and its connection to everyday life, the series makes complex soil topics more accessible through engaging conversations and experiences from across Europe and beyond.

Through Q&A-style conversations with researchers, artists, practitioners, activists, and community voices, *Soilspective* explores how soil shapes our ecosystems, economies, cultures, and well-being.

The series looks at how storytelling, traditional knowledge, creative expression, and collaboration can strengthen our connection with soil and support healthier, more sustainable relationships with the land.

By **bringing together different voices and experiences**, *Soilspective* highlights that soil health is not only an environmental issue. It is also connected to food security, biodiversity, climate resilience, well-being, culture, creativity, and collective action.

SoilTribes also expands this mission into a **multimedia format** that makes soil knowledge more accessible to diverse audiences. The series supports the project's broader mission to develop educational resources and communication activities that encourage awareness, dialogue, and participation around soil health.

Watch ***Soilspective: Beneath the Surface*** on the official [SoilTribes YouTube channel](#) and visit the [SoilTribes website](#) to discover all episodes and learn more about the series. Follow SoilTribes on social media to stay updated on new episodes released each week and meet the guests bringing different perspectives on soil awareness.



Funded by
the European Union

About SoilTribes

SoilTribes is a Horizon Europe project under the Call “Mission Soil - Soil Deal for Europe”, funded by the European Research Executive Agency (REA). It aims at fostering a deep-rooted connection between society and soil, paving the way towards inspiring “back to Earth” narratives and empowering diverse communities to engage in soil stewardship through a shared language, knowledge base, and collective action. The project recognizes that healthy soils are fundamental to food security, climate resilience, and biodiversity, yet they are increasingly threatened by climate change, intensive agriculture, urbanization, and other human-driven pressures. By building multi-actor communities, SoilTribes seeks to bridge scientific knowledge with art and cultural narratives, policy frameworks, and innovative practices to drive sustainable soil management and conservation.

Establishing, activating and empowering glocal ecosystems to restore soil values, roles and connectivity through science, technology and creative expression.

For more information, visit: www.soiltribes.eu