

Practice Abstract n. 1

Glocal ecosystems restoring soil values, roles and connectivity

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Objectives: The **SOILTRIBES** project aims to increase soil literacy and promote its preservation through a multidisciplinary and collaborative approach. It addresses soil degradation by promoting innovative communication campaigns, creative activities, and citizen engagement in sustainable practices. The project provides financial support for collaborative initiatives involving science, art, and society, aiming to transform behaviours regarding soil protection and restoration.

The **SOILTRIBES** project addresses the pressing issue of soil degradation by fostering soil literacy and promoting sustainable soil management through a collaborative, multidisciplinary approach. The project is driven by a diverse consortium of 25 partners from 11 different countries, including scientific institutions, artists, and civil society groups. Together, they work across borders to raise awareness and encourage action for soil preservation, empowering local communities to engage in soil protection and restoration efforts through creative and innovative solutions.

SOILTRIBES offers financial support for collaborative initiatives that integrate science, art, and community involvement. The project funds a variety of activities such as creative campaigns, participatory events, and educational workshops that bring together citizens, artists, and experts to co-create knowledge and promote soil-friendly practices. Key outcomes of the project include the development of new resources for public engagement, increased soil awareness, and the promotion of sustainable agricultural techniques. The main practical recommendation is to adopt participatory methodologies that combine scientific research with artistic expression to effectively engage and mobilize local communities. This approach will lead to long-term positive impacts on soil health and sustainability, fostering collective responsibility for the environment.